EN

H - PHARMA
Your Partner In Pharmacy Equipment

ESL - Electronic Shelf Labels

Catalogue ESL 02-2023

Hanshow

ESL -
Electronic
Shelf Labels

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The company in a few words

Active since 2014, but with 50 years of experience in the area of pharmacy facilities and the care sector in general, H-PHARMA is the N° 1 producer for each storage and display system for for both medicine and retail products. The product range includes a wide variety of steel cabinets, sales-supporting accessories, and the most efficient Electronic Shelf Label (ESL) system.

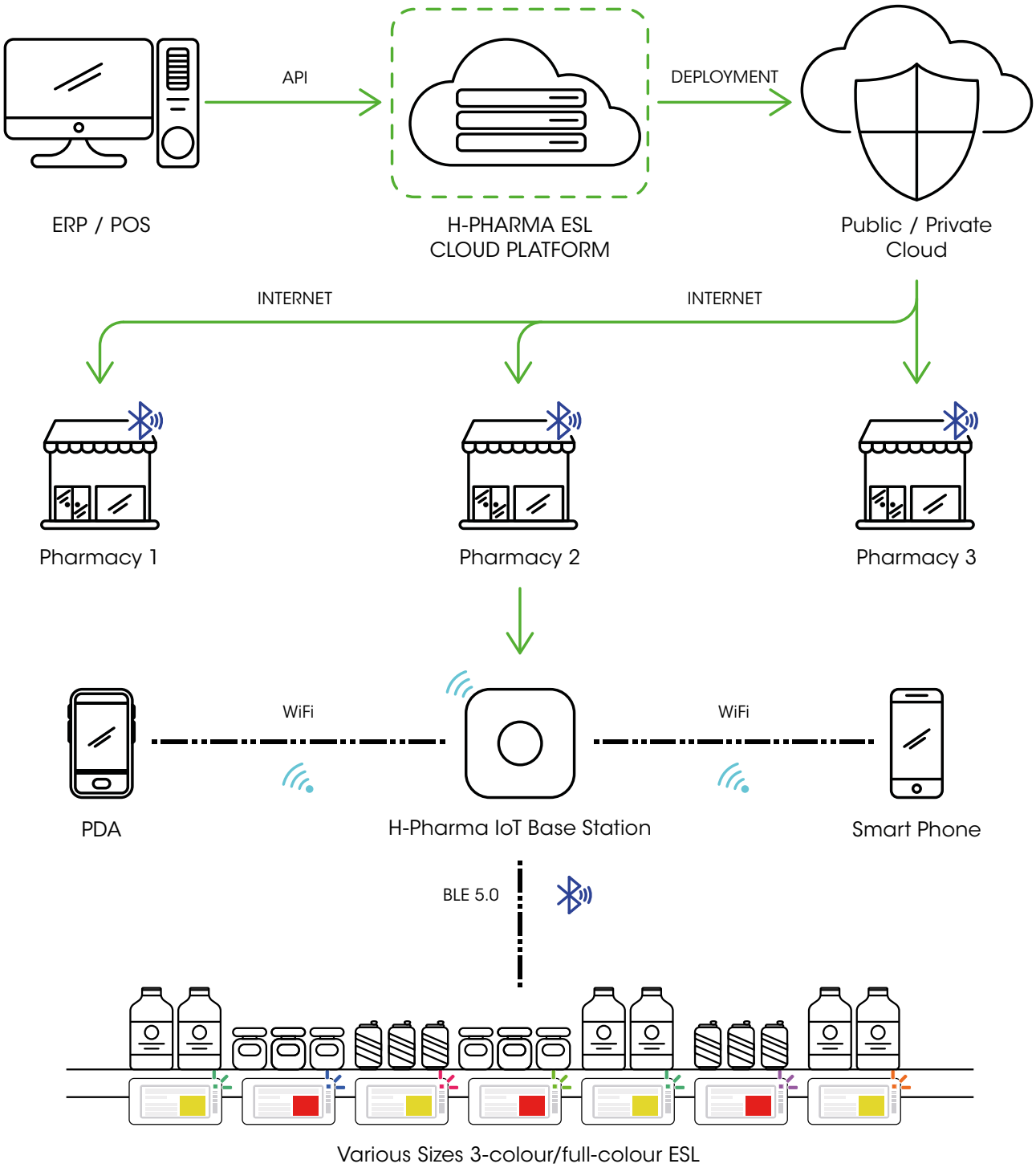
H-PHARMA's ESL system offers you a high quality display from 3 to 8 colours, all managed on a cloud platform.

You can find the product range on our website www.hpharma.eu or by contacting us by email: info@hpharma.eu

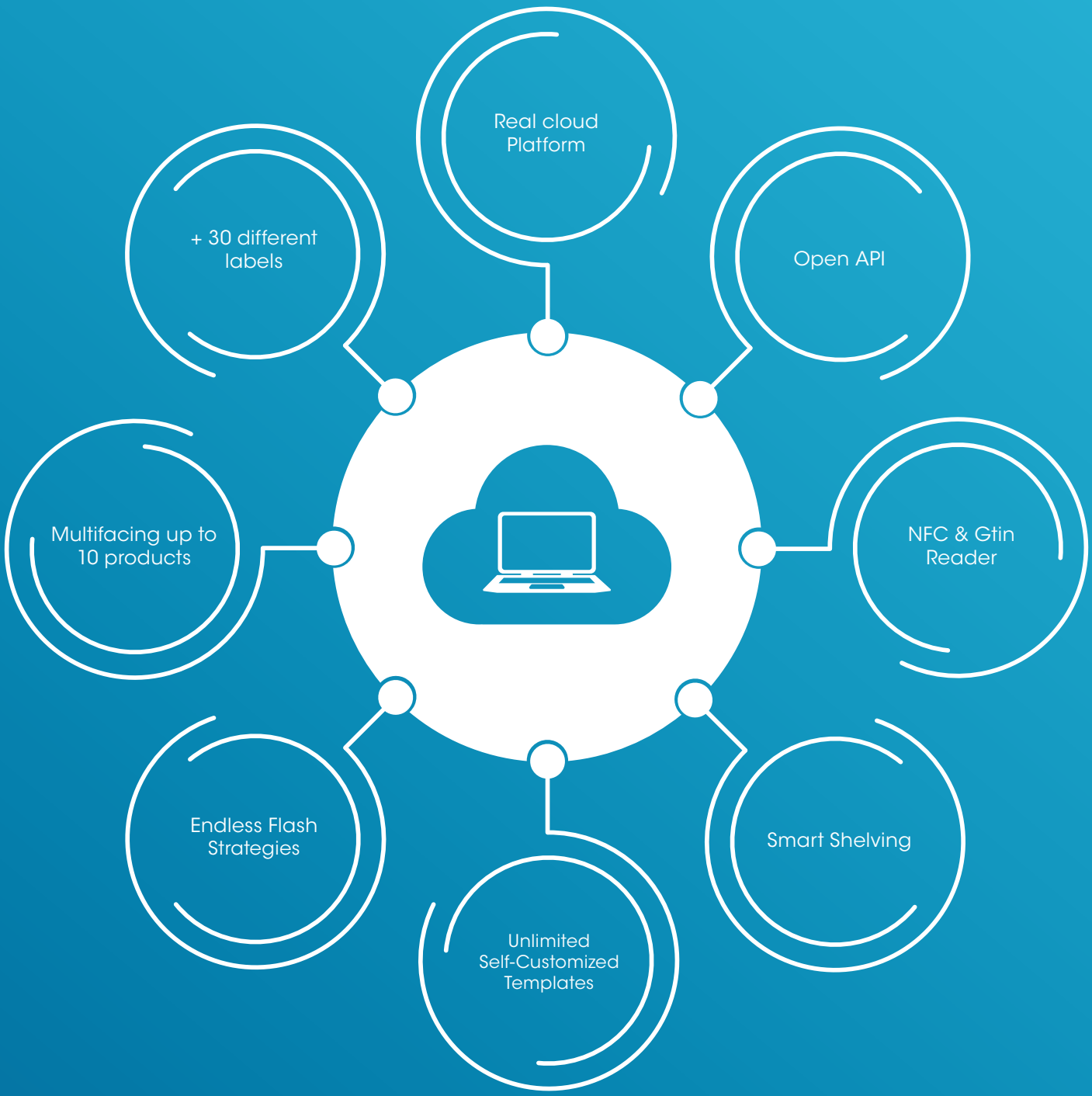
«The product range includes a wide variety of steel cabinets, sales-supporting accessories, and the most efficient Electronic Shelf Label (ESL) system»

ESL Cloud solution

H-Pharma ESL Cloud Solution responds effectively to the various needs of the companies in terms of sales, economy and legislation.



Various Sizes 3-colour/full-colour ESL


Real cloud Platform
+ 30 different labels
Open API
Multifacing up to 10 products
NFC & Gtin Reader
Endless Flash Strategies
Smart Shelving
Unlimited Self-Customized Templates

Product introduction

H-Pharma cloud platform

The unique true global cloud

01. Rendable

02. Accurate

03. Efficient

05.
Easy

04.
Ultra-fast

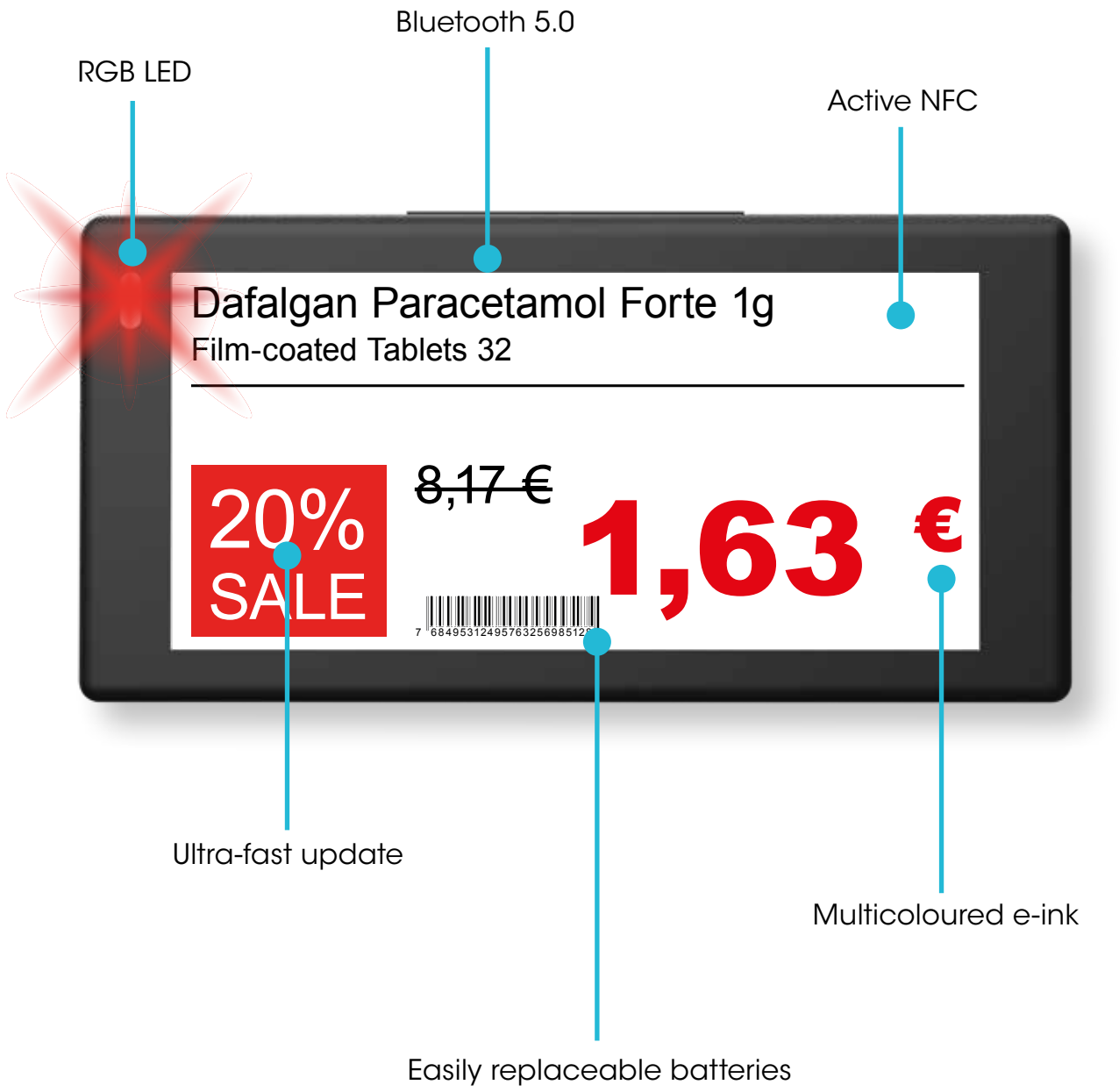
06.
Chic

The No. 1 Electronic Cloud Labelling System

Digital Infrastructure at the service of your needs

The H-Pharma Cloud permits the integration of a variety of digital pricing and communication solutions. H-Pharma offers a full range of ESLs in different sizes and screen colours in high definition, as well as the innovative solution that will lead our partners to success.

Electronic Shelf Labels



3 Colours series

SLIM 3 - Black / white / red (or yellow)

HD 1.54"

NFC LED Replaceable

Dim. : 44.5 x 35.9 x 13.7 mm
Screen: 27 x 27 mm
Temperature min-max: 0 ~ 40°C
Replaceable battery: 600 m Ah
Ref. White frame: 89-0031-1.5
Ref. Black frame: 89-0033-1.5

HD 1.8"

NFC LED Replaceable

Dim.: 54.2 x 36.9 x 9.9 mm
Screen: 36 x 27 mm
Temperature min-max: 0 ~ 40°C
Replaceable battery: 600 m Ah
Ref. White frame: 89-0031-1.8
Ref. Black frame: 89-0033-1.8

HD 2.13"

NFC LED Replaceable

Dim.: 72 x 36.4 x 14.3 mm
Screen: 48.6 x 23.7 mm
Temperature min-max: 0 ~ 40°C
Replaceable battery: 1200 m Ah
Ref. White frame: 89-0031-2.1
Ref. Black frame: 89-0033-2.1

HD 2.66"

NFC LED Replaceable

Dim.: 83 x 41 x 14.3 mm
Screen: 60.1 x 30.7 mm
Temperature min-max: 0 ~ 40°C
Replaceable battery: 1200 m Ah
Ref. White frame: 89-0031-2.6
Ref. Black frame: 89-0033-2.6

HD 2.7"

NFC LED Replaceable

Dim.: 77.71 x 50 x 14.3 mm
Screen: 57.3 x 38.2 mm
Temperature min-max: 0 ~ 40°C
Replaceable battery: 1200 m Ah
Ref. White frame: 89-0031-2.7
Ref. Black frame: 89-0033-2.7

HD 2.9"

NFC LED Replaceable

Dim.: 90.41 x 41 x 14.3 mm
Screen: 66.9 x 29.1 mm
Temperature min-max: 0 ~ 40°C
Replaceable battery: 1200 m Ah
Ref. White frame: 89-0031-2.9
Ref. Black frame: 89-0033-2.9

HD 3.7"

NFC LED Replaceable

Dim.: 103.6 x 57 x 11.2 mm
Screen: 81.54 x 47.04 mm
Temperature min-max: 0 ~ 40°C
Replaceable battery: 1200 m Ah
Ref. White frame: 89-0031-3.7
Ref. Black frame: 89-0033-3.7

HD 2.13" *

Dim.: 72 x 36.4 x 13.9 mm
Screen: 48. x 23.7 mm
Temperature min-max: **-25°C ~ 40°C**
Batterie / Batterij: 1200 m Ah
Couleur cadre / Color Support Blue: 89-0035-2.1
For refrigerated products

HD 4.2"

NFC LED Replaceable

Dim.: 105 x 91 x 13.2 mm
Screen: 84.8 x 63.6 mm
Temperature min-max: 0 ~ 40°C
Replaceable battery: 2400 m Ah
Ref. White frame: 89-0031-4.2
Ref. Black frame: 89-0033-4.2

HD 5.8"*

NFC LED Replaceable

Dim.: 138.3 x 111.8 x 13.8 mm
Screen: 118.8 x 88.2 mm
Temperature min-max: 0 ~ 40°C
Replaceable battery: 2400 m Ah
Ref. White frame: 89-0031-5.8
Ref. Black frame: 89-0033-5.8

HD 7.5"

NFC LED Replaceable

Dim.: 185 x 124.3 x 13 mm
Screen: 163.2 x 97.9 mm
Temperature min-max: 0 ~ 40°C
Replaceable battery: 4800 m Ah
Ref. White frame: 89-0031-7.5
Ref. Black frame: 89-0033-7.5

HD 11.6"*

NFC LED Replaceable

Dim.: 266 x 190 x 9 mm
Screen: 244 x 164 mm
Temperature min-max: 0 ~ 40°C
Replaceable battery: 3600 m Ah
Ref. White frame: 89-0031-11.6
Ref. Black frame: 89-0033-11.6

HD 13.3"*

NFC LED Replaceable

Dim.: 298.3 x 225.5 x 9 mm
Screen: 275 x 195 x 2 mm
Temperature min-max: 0 ~ 40°C
Replaceable battery: 3600 m Ah
Ref. White frame: 89-0031-13.3
Ref. Black frame: 89-0033-13.3

ULTRA-SLIM 3 - Black / white / red (or yellow)

HD 1.8"

NFC LED Replaceable

Dim.: 54.2 x 36.9 x 9.9 mm
Screen: 36 x 27 mm
Temperature min-max: 0 ~ 40°C
Replaceable battery: 600 m Ah
Ref. White frame: 89-0032-1.8
Ref. Black frame: 89-0034-1.8

HD 2.13"

NFC LED Replaceable

Dim.: 71 x 34,7 x 9.5 mm
Screen: 48,55 x 23,7 mm
Temperature min-max: 0 ~ 40°C
Replaceable battery: 600 m Ah
Ref. White frame: 89-0032-2.3
Ref. Black frame: 89-0034-2.3

HD 2.6"

NFC LED Replaceable

Dim.: 84.2 x 40.5 x 7.5 mm
Screen: 60.09 x 30.7 mm
Temperature min-max: 0 ~ 40°C
Replaceable battery: 600 m Ah
Ref. White frame: 89-0032-2.6
Ref. Black frame: 89-0034-2.6

HD 2.9"

NFC LED Replaceable

Dim.: 92 x 41.5 x 7.5 mm
Screen: 66.9 x 29.1 mm
Temperature min-max: 0 ~ 40°C
Replaceable battery: 600 m Ah
Ref. White frame: 89-0032-2.9
Ref. Black frame: 89-0034-2.9

HD 4.2"*

NFC LED Replaceable

Dim.: 103,6 x 87 x 10,3 mm
Screen: 84,8 x 63,6 mm
Temperature min-max: 0 ~ 40°C
Replaceable battery: 1200 m Ah
Ref. White frame: 89-0032-4.2
Ref. Black frame: 89-0034-4.2

HD 5.8"*

NFC LED Replaceable

Dim.: 132 x 109 x 13 mm
Screen: 118.78 x 88.22 mm
Temperature min-max: 0 ~ 40°C
Replaceable battery: 2400 m Ah
Ref. White frame: 89-0032-5.8
Ref. Black frame: 89-0034-5.8

HD 7.5"

NFC LED Replaceable

Dim.: 176.8 x 124.3 x 13 mm
Screen: 163.2 x 97.92 mm
Temperature min-max: 0 ~ 40°C
Replaceable battery: 2400 m Ah
Ref. White frame: 89-0032-7.5
Ref. Black frame: 89-0034-7.5

4 Colours series

ULTRA-SLIM 4 - Black / white / red / yellow

HD 2.4"

NFC LED Replaceable

Dim.: 84,5 x 42,3 x 8,8 mm
Screen: 52,1 x 29,6 mm
Temperature min-max: 0 ~ 40°C
Replaceable battery: 600 m Ah
Ref. White frame: 89-0036-2.36
Ref. Black frame: 89-0037-2.36

HD 3.0"

NFC LED Replaceable

Dim.: 102,8 x 43,7 x 8,8 mm
Screen: 70,4 x 29,6 mm
Temperature min-max: 0 ~ 40°C
Replaceable battery: 1200 m Ah
Ref. White frame: 89-0036-3.0
Ref. Black frame: 89-0037-3.0

HD 4.4"

NFC LED Replaceable

Dim.: 108 x 95 x 11,1 mm
Screen: 90.1 x 64.8 mm
Temperature min-max: 0 ~ 40°C
Replaceable battery: 1200 m Ah
Ref. White frame: 89-0036-4.37
Ref. Black frame: 89-0037-4.37

HD 7.3"

NFC LED Replaceable

Dim.: 180.8 x 121,8 x 9 mm
Screen: 160 x 96 mm
Temperature min-max: 0 ~ 40°C
Replaceable battery: 2400 m Ah
Ref. White frame: 89-0036-7.3
Ref. Black frame: 89-0037-7.3

7 Colours series

FULL COLOR 7

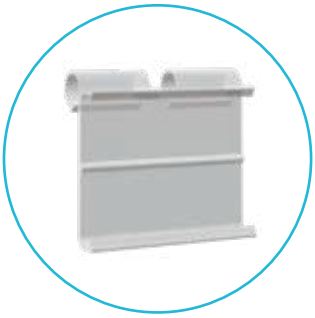
HDFC 5.8"

Dim.: 135.4 x 109.5 x 13 mm
Screen: 125.4 x 99.5 mm
Temperature min-max: 0 ~ 40°C
Replaceable battery: 2400 m Ah
Ref. White frame: 89-0035-5.8
Ref. Black frame: 89-0036-5.8

Samples of templates

Accessories

Various holders for various shelves



50-04-004-01

Label holder for double suspended hooks

50-04-025-45

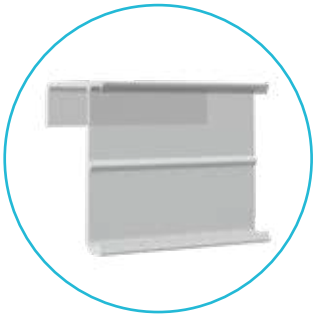
Label holder for shelves 6 - 10 mm

50-04-026-45

H-PHARMA metal shelves (Compact-H) + Cosmeline profiles

50-04-029-45

Label holder for shelves 18 - 22 mm



50-04-030-45

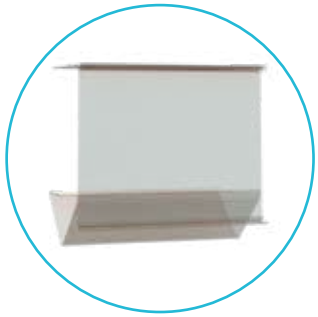
Label holder for grooved wooden shelves

50-04-031-45

Label holder «I» placed in grooved shelf (3 mm thickness)

28-04-77-14

Label holder for shelves 28 mm

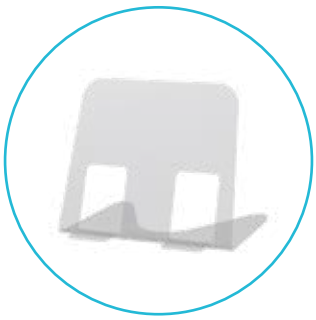


28-04-77-13

Label holder for shelves 38 mm

50-04-031

Label holder, upright model, adjustable angle
ESL TAG 1.54" & 2.9"
White / transparent

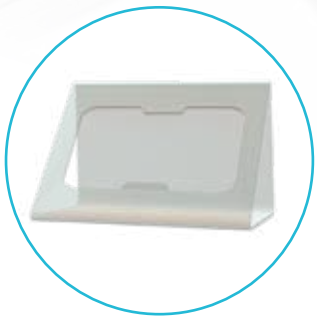


50-04-037

Label holder, upright, ESL TAG from 5.8" to 13.3"
Transparent

50-04-032

Label holder, upright, ESL TAG from 1.54" to 4.2"
White



50-04-035

Label holder, upright, TRIANGLE ESL TAG 2.13"
Transparent

50-04-032-45

Tacsom
pour tablette 28 et 38 mm

50-04-050-02

Pastilles White
Velcro ø 19 mm

50-04-050-03

Tape of velcro

50-04-040-02

Magnetic fixing profile

Installation

Suitable installation for optimum performance

The installation of H-PHARMA's ESL system carried out by our team of professionals after an expert analysis of your needs, guarantees you the best performance and a seamless transfer between your operating and management software systems, our micro-base and our labels.

The BLE 5.0 (Bluetooth Low Energy) communication increases the durability of your labels and offers you a communication of the latest generation.

The different screen colours added to the LED management allow you to integrate strategies linked to your needs and your market. Thanks to our High Definition screens, you can add logos and images of your products to stimulate and increase your sales and communication.

H-PHARMA's team of experts will follow you throughout the entire installation process and our Helpdesk will answer your questions : support@hpharma.eu

Access point

Industry | Pharmacies - Cosmetics

European standards for pricing have been becoming more rigorous and stringent for many years.
The pharmaceutical sector is no exemption to this legal obligation. Thanks to H-Pharma's ESL system you will not only comply with the regulations, but also save money by avoiding price errors. Furthermore, you re-use your staff for purposes that are more in harmony with your professional activity as a pharmacist, i.e. advice, sales and pharmaceutical preparation.

DermaBébé Crème
100ml
12.99 €
BEST
SELLER
129€/L

Pharmacie Ferre
14.80€
12.80 €
12.80 €
14.80 €
13.90 €
13.90 €
13.90 €

Nattou lapidou poulpe ocr
17.50€
Lapidou pierre doudou gri
s blanc otc sol
17.50€

FITOFORM' Ginseng
500 mg
18,50 €
PROMO
15.40€
30 €/L
EAN: 7935573573

LCD | H-Screens

HD resolution

24/7
Stable network and low energy

Cloud management
Remote management via Cloud

Connectivity Wi-Fi
Synchronization of your publications

Intelligent broadcasting system

High brightness

H-Screen 23.1"

H-Screen 35"

H-Screen 48"

H-Screen 61"

Notes

15-03-2023

H - P H A R M A

Your Partner In Pharmacy Equipment

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